ASSESSING THE COMPETENCIES AND DEVELOPING A COMPETENCY MAPPING SYSTEM FOR MANAGING TALENT

*Vijaya Mani

ABSTRACT

Competencies refer to those unique set of skills and abilities (technical as well as behavioural) which are required for achieving the desired level of performance. These competencies provide a framework for distinguishing between poor performances and exceptional performance. Despite the growing level of awareness, competency-based Human Resource still remains an unexplored process in many organizations. The process of competency mapping is much more complex than it seems to be, and most HR departments have been struggling to formulate the right framework for their organizations. The research was undertaken with the primary objective of creating an effective system for assessing the competencies of the employees. This system has also been used in the research to assess the competency levels of the executives in one of the renowned Auto Component manufacturing Organization in Tamil Nadu India. For this purpose, a list of competencies was prepared for each department, consisting of Technical and Behavioral competencies along with their desired levels titled as the Competency Dictionary. Based on this, Assessment Sheets were prepared to assess the actual levels of competencies as against the desired standards based on Self Assessment and functional head’s Assessment. With the desired and actual levels, a Gap Analysis was done to identify the gaps in competencies and training programs were suggested to bridge the gaps.

*Professor, SSN College of Engineering, Kalavakkam, Tamil Nadu

Key Words: Competency, Skill Sets, Gap Analysis, Content Analysis, Assessment.
INTRODUCTION AND BACKGROUND

In today’s competitive scenario, the concept of Competency Mapping has gained significant importance. Competency management focuses on identifying the knowledge that employees need to have to achieve their respective goals. It is strongly related to organisational efforts towards workforce empowerment to achieve competitive advantage. As workplaces lay more and more emphasis on skills and behavioural attitudes, organisations have begun to improve their talent pipelines by focusing on their core competencies and skills. People are no longer considered as parts of a larger organisation performing the same tasks repeatedly. They are treated as key competitive assets within an organisation whereby each individual adds value by aligning him/herself with the mission, vision and values of the organisation, through the expected Competency model.

A Competency is a measurable pattern of knowledge, skills, abilities, behaviors, and other characteristics that an individual needs, to perform work roles or occupational functions successfully. Competencies specify the "how" of performing job tasks, or what the person needs to do the job successfully. In other words a Competency may be defined as an underlying characteristic required for performing a given task, activity, or role successfully. Competency Mapping refers to the process of identifying the key competencies for the effective performance of a particular job. This would be the desired/expected level of competency for the job. Further the individual’s level of competency is measured against performance standards established by the organization which would be his actual level of competency. The desired and the actual levels of competencies are compared and analyzed to arrive at the gaps. Employee competency mapping is to make a connection between what the company needs and what the employee can perform and eventually detect a gap.

One assumption that must be present to uncover this gap is that current status of the competence can be documented. The company also has to define what is needed now and in the future. The process of competence mapping should be aimed at providing an integrated tool both at individual and organizational level. From the organization’s viewpoint, competence development is always a question of obtaining new competence, developing new competence and phase out old.
An organization might possess extremely capable human resources, but they might not work on the job that suits them. This is where competency mapping and the appraisal tools come to help the HR experts choose who should work on what job profile. A human mind is a tool that innovates. Therefore for an innovative business practice to flourish effectively an appropriate competency mapping of the workforce is required. Large organizations, invest much effort on “human capital” and its development. They know that internal competences are able to impress a distinctive feature on the company, and that the knowledge of their human resources represents the primary wealth of the organization. They, therefore, develop and implement tools and methods to manage, transfer and capitalize competence, and to define standards for their evaluation and validation. Superior organizational performance is unlikely, in the absence of a competent, coordinated, and motivated workforce; and competency management can be an effective methodology for developing such a workforce. It can be convincingly argued that competency management should be the central focus of every business system; yet, it is conspicuously absent in many Indian organizations. Renowned HR Guru and philosopher Ulrich has thus gone to some length to show how to link individual and organizational competence. Capabilities according to Ulrich represent the skills, abilities, and expertise within an organization. They describe what an organization is able to do and how it is able to do that. Capabilities are thus associated with groups of individual competencies that collectively turn into organizational competence. Traditionally, a firm’s competitive advantage is developed through perceived uniqueness and derived from financial or economic capability, strategic or marketing capability, and technological capability. Now organizational capability is a critical fourth source of competitive advantage. A first step, then, is to generate employee competencies that provide the organization with the right mix of talent to meet existing and future needs. An alternative to traditional job based organizational systems is to use information on organizational competencies, of which employees are the focus to develop organizational capabilities that provide competitive advantage. Therefore, it appears necessary to investigate if a difference exists in job competency expectations held by the organization for their employees between the required competency levels to the existing level of working. Research indicates that the closer the employer’s job competency expectations i.e, the required competency level to the actual job competency level of the employees brings the better chance for productivity improvement, waste elimination, multi skill development and the higher employees will rate overall job satisfaction. In order to ascertain accurate and current job competency expectations i.e, the
required competency to work in an organization the professionals, supervisors and functional heads were asked to rate the importance of the specific job competencies for the workforce. Klemp defined competence as “an underlying characteristic of a person which results in effective and/or superior performance on the job.” While a more detailed definition is “a cluster or related knowledge, skills, and attitudes that reflects a major portion of one's job (a role or responsibility), that correlates with performance on the job, that can be measured with well-accepted standards, and that can be improved with training and development. Competencies tend to be either Behavioral or Technical. Behavioral competencies reflect the cognitive and social capabilities (e.g., problem solving, interpersonal skills) required for job performance in a variety of occupations. On the other hand, technical competencies are more specific as they are tailored to the particular knowledge and skill requirements necessary for a specific job. In 1973, David McClelland, Professor of Psychology at Harvard University wrote a seminar paper that created a stir in the field of psychology (McClelland, 1973). According to his research, traditional academic aptitude and knowledge content tests seldom predict on-job performance. He went on to argue that the real predictors of job performance are a set of underlying personal characteristics or 'competencies’. Hence, the history of competency can be traced to the early 1970s when industrial psychologists and human resource managers were seeking ways to predict job performance. There was significant evidence to show that personality testing was very poor at predicting job performance (about 10 percent success rate was achievable). At the same time, a number of studies showed that traditional academic aptitude, knowledge tests, school grades and credentials did not predict job performance. Evarts (1988) defined competency as an underlying characteristic of a manager which causally relates to his/her superior performance in the job. According to Jacobs (1989), it is an observable skill or ability to complete a managerial task successfully.

Horny and Thomas (1989) defined it as the ability to perform effectively the functions associated with management in a work situation. In the recent years, many meanings and new labels have evolved through common usage for the terms ‘competence’ and ‘competency’ (Strebler et al., 1997). Usually, the term ‘competency’ has been used to refer to the meaning expressed as behaviors that an individual needs to demonstrate, while the term ‘competence’ has been used to refer to the meaning expressed as standards of performance (Hoffmann, 1999). Competency definition is synthesized from the suggestions of several HRD specialists who attended a conference on the subject ‘competencies’, in Johannesburg, South Africa, in
October 1995. A competency is “A cluster of related knowledge, skills and attitudes that affect a major part of one’s job (a role or responsibility), that correlates with performance in the job, that can be measured against well-accepted standards, and that can be improved with training and development”.(HRD specialists South Africa, October 1995). Katz and Kahn (1966) grouped competency under three areas, which were later expanded to the following four:

1. Technical or functional: Associated with the technical or functional expertise required to perform the specific role.
2. Managerial: Knowledge, attitude and skills required to plan, organize and mobilize various resources.
3. Human: Knowledge, attitude and skills required to motivate, utilize and develop human resources.
4. Conceptual: The ability to visualize the invisible and think at abstract levels.

The requirement of the above competencies varies across different levels. As one moves higher in hierarchy, more is the requirement of the managerial and conceptual Competencies. Boyatzis’ model investigates which characteristics of managers are related to effective performance and it can be considered as an adaptation of the classical psychological model of behavior (McClelland, 1971). The authors see ‘competency’ as an ‘underlying characteristic’ causally related to superior job performance (McClelland, 1971 and Boyatzis, 1982). This approach is also known as the input approach to management competency (Tate, 1995 and Hoffmann, 1999), as it was used to define the inputs needed to demonstrate a competent performance and to find out what makes managers competent. The second approach identifies the outcome expected from a job when it is performed adequately. It suggests not only skills and knowledge but also the range of qualities of personal effectiveness required to get a job done (Ashworth and Saxton, 1990; Silver, 1991; (Boam and Competency Mapping and Managing Talent Sparrow, 1992 and Burgoyne, 1989). The main contraposition between the two meanings of the term ‘competency’ is that one refers to the output or the result of the training, while the other refers to the inputs or the underlying attributes required of a person to achieve competent performance. A competency model describes the combination of knowledge, skills and characteristics needed to effectively perform a role in an organization and is used as a human resource tool for selection, training and development, appraisal and
succession planning (McLagan, 1989). Different companies use different kinds of model, 
e.g., a small, yet fast growing and upcoming product development company, with a staff 
strength of 650, introduced a role and value-based universal competency model for different 
hierarchical levels in the organization ranging from engineer to vice president. They 
identified a set of eight competencies—product knowledge, technical skills, planning, 
communication, initiative, self-development, teamwork and management—that are 
applicable to every level. On being asked the idea behind such a design, the response was, 
“Competencies remain the same for different levels but the way it is demonstrated becomes 
different for different roles”, e.g., technical skills for a development manager will be to 
evaluate different technologies, develop product map, cost benefit analysis, etc. For a vice 
president it would mean developing product vision, that is, envisioning the competition the 
product would likely face and the like.

Smita Nigam, Poonam Pandey, Dhruv Kumar Pandey (2009) in their research paper entitled 
‘Competence Mapping: An Innovative Management Practice Tool’, expounds that employee 
competency mapping is one such innovative practice that is widely being used by 
organizations today. Competency mapping is about assessing the value of human capital and 
its development. Care needs to be taken to ensure the involvement of the entire organization. 
The need to map and monitor the competence is perceived by most organizations as a tool to 
add value to their key resource areas as observed by the authors. Lucian Cernusca, Cristina 
Dima (2007) in their research essay explained the concept of competency and how 
competency is linked to performance and one’s career development. The authors also look 
into some models of competency mapping and appraisal tools for performance management. 
A business might possess extremely capable human resources, but they might not work on 
the position that suits them. This is where competency mapping and the appraisal tools come 
to help the HR experts choose who should work on what position. William J Rothwell and 
John E Lindholm (2008) addressed employee competency efforts in the USA programmes 
have evolved from an early focus on distinctions between best-in-class (exemplary) and fully- 
successful performers to become a link between organizational strategy and organizational 
and individual performance. Interest in competency-based approaches is growing. Training 
and development professionals are using competency models to clarify organization-specific 
competencies to improve human performance and unify individual capabilities with 
application of a competence-based HRM system in the petro-chemicals industry illustrates
the task of linking an organization's core competences to the personal competences of employees by making use of HRM instruments. He ends with a summary of the challenges HRM professionals face in competence-based organizations. In 1959 Robert White identified a human trait that he called ‘competence’. Building on and extending White’s work, Harvard psychologist David McClelland (1973) is often called the father of the US-based approach to competency modelling. His 1973 article ‘Testing for Competence Rather than for Intelligence’ raised questions about the reliability of intelligence tests as a predictor of job success and stated that ‘the correlation between intelligence test scores and job success often may be an artifact, the product of their joint association with class status’. McClelland launched the competency modelling movement in the USA by outlining an alternative to the accepted intelligence tests as an approach to predicting ‘competence’. While McClelland’s work was focused on applications in the educational sector, greater interest was shown in business and industry. McClelland’s thinking provided a cogent argument against assuming that intelligence tests alone are sufficient to evaluate individual performance. It was the elements of accountability and performance inherent in his thinking that stimulated attention outside educational institutions. McClelland’s thinking complemented the work of Flanagan by showing that performance needed to be clearly defined and that success or failure was the result of multiple influences or ‘clusters’. In the 1970s, McBer and Company (associated with McClelland) and the American Management Association (AMA) launched the first large-scale competency programme. Its key research focus centered on answering one question: What competencies do successful managers exhibit that not such successful managers do not exhibit? The AMA study involved over 1,800 managers over a five year period, and it was the first study to define job competency with a specific focus on isolating the characteristics that underpin superior performance by comparing exemplary to fully-successful performers. Following the joint McBer-AMA competency study, competency programmes began to attract attention as a means of unifying organisational human performance improvement interventions. Patricia McLagan introduced competency models as a focal point for planning, organising, integrating and improving all aspects of human resource management systems, McLagan’s work established a pattern that has inspired much competency modelling work. More recent studies of the field, influenced by McLagan but not using her outputs-driven methodology, have examined human performance improvement roles, competencies and outputs and workplace learning and performance roles, competencies and outputs.
McLagan’s early work focused on competency models as an integrated approach to conducting a manpower review.

This paper reports empirical findings from a recently conducted study in one of the leading Auto Manufacturing Organization in Tamil Nadu, India. The research was undertaken to develop an effective competency mapping system, in order to identify the gaps between the desired and actual level of competencies and thereby find out the areas of improvement, so that training programs may be suggested to bridge the gaps.

RESEARCH METHODOLOGY

A Research Design is the arrangement of conditions for collections and analysis of data in a manner that aims to combine relevance to the research purpose with economy in procedure. The research is a descriptive research, as it includes data collection and fact-finding. The research was not done before for the organization. It is supposed to explore details for further studies.

Competency analysis begins with identification of the workforce competencies required to perform the organizational business activities. Once the competencies are identified, a mapping between the targeted vs. actual value of competencies is required to measure, analyze and predict the future capability of competencies and take necessary corrective/preventive action to either enhance or maintain the current capability. Identifying the tasks, skills, knowledge and attitude required to perform various organizational roles can be used in formulating job description, assessing employees’ current level of competency, and activities like planning career development and coordinating competency development. The competency mapping impact in the selected organization is analyzed; interpreted and appropriate interpretations are drawn. To gain in-depth knowledge, the researcher interacted with HR Practitioners who are involved in employee competency mapping at various levels. The researcher before identifying the present research problem, thoroughly reviewed literature of the topic and noticed the research gap.

Population for this study comprised of 45 employees belonging to 5 departments (PLE, PPC, Production, MED & Materials) of the organization. As it was Census Sampling, the entire population was taken for conducting the research. Hence no sampling tool/technique was
used to choose the elements of the population. Primary data were collected using assessment sheets. A list of competencies was prepared for each department, consisting of Technical and Behavioral competencies along with their desired levels. This is called the Competency Dictionary. Based on this, Assessment Sheets were prepared to assess the actual levels of competencies as against the desired standards based on Self Assessment and functional head’s Assessment. With the desired and actual levels, a Gap Analysis was done to identify the gaps in competencies. Assessment sheets were designed to suit the needs of each department. Each assessment sheet would have a column for the list of technical and behavioural competencies, a column for the Self Assessment, a Column for the functional head’s Assessment, a column for actual scores, a column for desired levels and finally a column to identify the gaps. Subsequently, data have been mustered; analyzed, interpreted and appropriate logical conclusions are arrayed. The study had the following Objectives:

- To develop an effective Competency Mapping System for the Executive /managerial staff of the sampled organization
- To identify the roles and responsibilities of the managerial staff
- To prepare a list of competencies for each role identified in different managerial levels
- To prepare a Competence Dictionary
- To prepare assessment sheets to assess the actual level of competencies of the managerial staff
- To identify the gaps and give suggestions for training needs, in order to bridge the gap

ANALYSIS AND FINDINGS

This study compared the workforce job competency expectations for experienced trained employees in possession of more than 2 years experience from the date of joining.

The data collection instrument (Assessment Sheets) was developed from a literature review of job competencies and was refined to three content areas namely knowledge, ability and attitude. Interviews and brain storming sessions were conducted with the functional heads for designing the assessment sheets.

The researcher after selecting the research problem through meticulous review of literature and interactions with HR practitioners including the research supervisors collected the data on employee competency mapping in the select organization. The entire research program dwells on the linkage of employee competencies with business strategies and at the same time
the linkage outcomes in terms of individual employee performance and organization performance. The comparisons were made between the existing competencies arrived from the assessment sheets to the required competencies for an employee to perform a particular job. The gaps between these two are the need identified for the competency training. Consistently, the employees were rated by their immediate line supervisor about their performance. Gap analysis was used to identify the gaps.

**Department wise findings:**

**PRODUCTION PLANNING & CONTROL (PPC) – Department 1:**

![Competencies that employees in the PPC dept. lacks](image)

**Figure 1 – Competencies that employees in the PPC dept. lacks**

Where

A – Knowledge of Process
B – Knowledge of Plant Deliverable Capacity

*Total No. of Employees in PPC – 3*

**Employee wise findings:**

a) Manager 1:

Gaps are found in the following competencies

- Knowledge of Process
- Knowledge of Plant Deliverable Capacity

b) Dy. Executive 1: No gaps are found

c) Dy. Executive 2: No gaps are found
### Department wise findings:

**PLANT ENGINEERING (PLE) – Department 2**

![Competencies that employees in the PLE Dept. lack](image)

**Figure 2 - Competencies that employees in the PLE Dept. lack**

Where

A- Knowledge of Plant Maintenance Module in SAP
B- Knowledge of various maintenance practices
C- Knowledge on Equipments
D- Knowledge of PLC
E- Knowledge of statutory and Regulatory Practices
F- Knowledge on Spares Management
G- Knowledge of utility maintenance
H- Knowledge of Breakdown preventive and time based maintenance
I- Knowledge on improvement activities
J- Analytical ability
K- Planning
L- Project Management

*Total no. of employees in PLE = 6*

#### Employee wise findings:

Gaps are found in the following competencies for each individual employee:

- **a)** Manager 1: Knowledge of Plant Maintenance Module in SAP
- **b)** Executive 1: Knowledge of various maintenance practices
  - Knowledge of Plant Maintenance Module in SAP
  - Knowledge on Spares management
  - Knowledge on Equipments
Knowledge of PLC

c) Dy. Executive 1: Knowledge of various maintenance practices
   - Knowledge of Plant Maintenance Module in SAP
   - Knowledge on Spares management
   - Knowledge on breakdown, preventive and time based maintenance
   - Analytical ability
   - Planning
   - Project Management

d) Dy. Executive 2: Knowledge of Statutory and regulatory requirements
   - Knowledge of Plant Maintenance Module in SAP
   - Knowledge on Spares management
   - Knowledge of utility maintenance
   - Knowledge on breakdown, preventive and time based maintenance
   - Knowledge on improvement activities
   - Analytical ability

e) Dy. Executive 3: Knowledge of Statutory and regulatory requirements

f) Diploma Engineering Trainee (DET) No gaps were found

Department wise findings:

PRODUCTION – Department 3

Figure 3 - Competencies that employees in the Production department lacks
Where
A- Knowledge of Statutory and Regulatory Requirements
B- Knowledge of Scrap Ratio
C- Knowledge of Process
D- Knowledge of Products
E- Knowledge of Functional Application Software
F- Analytical Ability
G- Cost Control
H- Results Orientation
I- Decision Making

Total no. of employees in the Production Department – 12

Employee wise findingss:
Gaps are found in the following competencies for each individual employee:

a) Manager :
   • Knowledge of statutory and regulatory requirements
   • Knowledge of Process

b) Assistant Manager 1:
   • Knowledge of statutory and regulatory requirements
   • Knowledge of scrap ratio
   • Knowledge of Process
   • Knowledge of Products
   • Knowledge of functional application software
   • Cost control
   • Results orientation

c) Asst. Manager 2:
   • Knowledge of Process
   • Knowledge of Products
   • Knowledge of functional application software
   • Analytical ability
   • Results orientation
- Decision making

d) Dy. Executive 1:
  - Knowledge of functional application software

e) Dy. Executive 2:
  - Knowledge of functional application software

f) Dy. Executive 3:
  - Knowledge of functional application software
  - Analytical ability

g) Dy. Executive 4:
  - Knowledge of functional application software

h) Executive 1:
  - Knowledge of functional application software
  - Cost control

i) Dy. Executive 5:
  - Knowledge of functional application software

j) Dy. Executive 6:
  - Knowledge of functional application software

k) Dy. Executive 7:
  - Knowledge of functional application software

l) Executive 2:
  - No gaps were found

**Department wise findings:**

Manufacturing Engineering Department (MED) – Department 4

<table>
<thead>
<tr>
<th>Competencies that employees in MED lack</th>
<th>No. of employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>7</td>
</tr>
<tr>
<td>B</td>
<td>9</td>
</tr>
<tr>
<td>C</td>
<td>9</td>
</tr>
<tr>
<td>D</td>
<td>5</td>
</tr>
<tr>
<td>E</td>
<td>7</td>
</tr>
<tr>
<td>F</td>
<td>3</td>
</tr>
<tr>
<td>G</td>
<td>3</td>
</tr>
<tr>
<td>H</td>
<td>5</td>
</tr>
<tr>
<td>I</td>
<td>3</td>
</tr>
<tr>
<td>J</td>
<td>3</td>
</tr>
<tr>
<td>K</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Competencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
</tr>
<tr>
<td>B</td>
</tr>
<tr>
<td>C</td>
</tr>
<tr>
<td>D</td>
</tr>
<tr>
<td>E</td>
</tr>
<tr>
<td>F</td>
</tr>
<tr>
<td>G</td>
</tr>
<tr>
<td>H</td>
</tr>
<tr>
<td>I</td>
</tr>
<tr>
<td>J</td>
</tr>
<tr>
<td>K</td>
</tr>
</tbody>
</table>
Figure 4 - Competencies that employees in MED lack

Where
A- Knowledge on latest manufacturing concepts
B- Knowledge of Quality systems and standards
C- Knowledge of Products
D- Knowledge of Process
E- Knowledge on various types of Equipments
F- Knowledge on Capacity Planning
G- Analytical Ability
H- Cost Control
I- Conflict Management
J- Project Management
K- Innovation

Total no. of employees in MED – 11

Employee wise findings:
Gaps are found in the following competencies for each individual employee:

a) Manager:
   - Knowledge on latest manufacturing concepts
   - Knowledge of Quality systems and standards
   - Knowledge of Products
   - Knowledge of Process
   - Knowledge on various types of Equipments
   - Knowledge on Capacity Planning
   - Analytical Ability
   - Cost Control
   - Conflict Management
   - Project Management
   - Innovation

b) Dy. Executive 1:
   - Knowledge of Quality systems and standards
   - Knowledge of Products

c) Dy. Executive 2:
d) Graduate Engineering Trainee (GET):
   - Knowledge of process
   - Cost Control
   - Conflict Management
   - Project Management
   - Innovation

e) Asst. Manager:
   - Knowledge on latest manufacturing concepts
   - Knowledge of Quality systems and standards
   - Knowledge of Products
   - Knowledge of Process
   - Analytical ability
   - Cost control

f) Executive:
   - Knowledge on latest manufacturing concepts
   - Knowledge of Quality systems and standards
   - Knowledge of Products
   - Knowledge of Process
   - Knowledge on various types of Equipments
   - Knowledge on Capacity Planning
   - Analytical Ability
   - Cost Control
   - Conflict Management
   - Project Management
   - Innovation

g) Senior Executive 1:
   - Knowledge on latest manufacturing concepts
   - Knowledge of Quality systems and standards
• Knowledge of Products
• Knowledge of various types of equipments

h) Dy. Executive 3:
• Knowledge on latest manufacturing concepts
• Knowledge of Quality systems and standards
• Knowledge of Products
• Knowledge of various types of equipments
• Innovation

i) Dy. Executive 4:
• Knowledge on latest manufacturing concepts
• Knowledge of Quality systems and standards
• Knowledge of Products
• Knowledge of various types of equipments
• Cost Control

j) DET:
• No gaps were found

k) Senior Executive 2:
• Knowledge on latest manufacturing concepts
• Knowledge of Quality systems and standards
• Knowledge of Products
• Knowledge on various types of equipments
• Knowledge on capacity planning

**Department wise findings:**

**MATERIALS (MMD) – Department 5**
Figure 5 - Competencies that employees in MED lack

Where
A- Knowledge of Product and manufacturing process
B- Purchasing function
C- Supply Chain Management
D- Value Analyzing
E- Inventory Management
F- Knowledge of Commodities
G- Business focus
H- Knowledge of costing work and commercials
I- Interpersonal skills
J- Relationship building
K- Internal Customer Service Orientation
L- Communication
Total no. of employees in Materials – 13

Employee Wise Findings
Gaps are found in the following competencies for each individual employee:
   a) Manager:
      • Knowledge of Product and manufacturing process
      • Purchasing function
      • Supply Chain Management
      • Value Analyzing
      • Inventory Management
- Knowledge of Commodities
- Business focus
- Communication

b) Dy. Executive 1:
- Knowledge of product and manufacturing process
- Inventory management
- Knowledge of commodities
- Business focus
- Interpersonal skills
- Internal customer service orientation
- Communication

c) Dy. Executive 2:
- Supply Chain Management

d) Dy. Executive 3:
- Knowledge of product and manufacturing process
- Business focus
- Interpersonal skills
- Communication

e) Senior Executive 1:
- Inventory Management

f) Senior Executive 2:
- Knowledge of commodities
- Business focus
- Interpersonal skills
- Interpersonal skills
- Communication

g) Dy. Executive 4:
- Internal customer service orientation

h) DET:
- No gaps were found

i) Dy. Executive 5:
- Knowledge of commodities
• Business focus
• Knowledge of costing work and commercials

j) Dy. Executive 6:
• Inventory Management
• Knowledge of commodities
• Business focus
• Interpersonal skills
• Relationship building

k) Executive:
• No gaps were found

l) Dy. Manager:
• Knowledge of product and manufacturing process
• Purchasing function

m) Dy. Executive 7:
• Supply Chain Management
• Inventory management
• Knowledge of commodities
• Business focus
• Relationship building

Suggestions
Based on the Gap Analysis that has been done, a number of gaps have been found to exist between the desired levels and actual levels of competencies. Hence this situation calls for improving the competency levels of the employees, to enable effective performance on the job. The gaps that have been identified may be bridged through relevant training programs. The organization has its own Training and Development centre. It offers a number of training programs that suit the specific needs of the organization. Following suggestions on training programs for each department have been forwarded to the organization.

TRAINING PROGRAMS FOR PPC:
Based on the list of competencies that PPC lacks, the following training programs are suggested:
• Set up time reduction using principles of single minute exchange of dies (SMED)
TRAINING PROGRAMS FOR PLE:
Employees of PLE require training in the following areas to bridge the gaps in competencies:

- Preventive & Predictive Maintenance
- Pneumatic System design and Maintenance (PNE)
- Lean Production System (LPS)
- SAP – Plant Maintenance
- Plant Maintenance Process
- Project Management using Network Analysis
- Statutory Compliance/ Statues governing Factory Management
- Planning, Organizing & Analytical Problem Solving (POAP)

TRAINING PROGRAMS FOR PRODUCTION:
The following training programs are suggested for the Production department:

- Statutory Compliance
- Statues governing Factory Management
- Planning, Organizing and Analytical Problem Solving

TRAINING PROGRAMS FOR MED:
MED requires training in the following programs:

- Planning, organizing & analytical problem solving (POAP)
- Project Management using Network Analysis
- Interpersonal skills & Conflict resolution
- TQM awareness
- FANUC & Siemens (F&S)
- Geometric Dimensioning & Tolerance GD&T)
- Measurement System Analysis (MSA)
- CNC Programming
- Minitab Application
- Pneumatic System Design & Maintenance
- Programmable Logic Controller (PLC)
- Understanding & Developing Creativity/ 6 Thinking Hats

TRAINING PROGRAMS FOR MATERIALS:
MMD require training in the following programs:

- Supply Chain Management
- Inventory Management
- Interpersonal Skills
- Value Engineering
- SAP – Materials Management

CONCLUSION

The research was undertaken with the primary objective of creating an effective system for assessing the competencies of the employees. A list of competencies was prepared for each department, consisting of Technical and Behavioural competencies along with their desired levels. This is called the Competency Dictionary. Based on this, Assessment Sheets were prepared to assess the actual levels of competencies as against the desired standards based on Self Assessment and functional head’s Assessment. With the desired and actual levels, a Gap Analysis was done to identify the gaps in competencies and training programs were suggested to bridge the gaps. This system has also been used to assess the competency levels of the managerial staff.

REFERENCES

1. Armity Gaur (2005), “Competency Mapping”, The Hindu Opportunities, November 30,


