



THE KHADI AND VILLAGE INDUSTRIES COMMISSION (KVICS) ROLE IN THE DEVELOPMENT OF NAGPUR DISTRICT - A CRITICAL STUDY

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ABSTRACT :

The village and small Industries programmers in particular play an important role in our economy. In farm sector, so as to meet the ever increasing demand for employment in rural areas. Unbeknown farm sector, khadi and village industries programmers have been providing employment opportunities in the recent years. The Rural Employment generation Programmer (REGP) launched in (1995-96), which is a flagship programmer of KVIC has registered remarkable progress in terms or both creation of Employment opportunities in rural areas and resource mobilization from banking sector in conjunction with the margin money grant assistance period by KVIC.

India has a rich traditional industries expressing not only great potential for growth in production and export for the eco - friendly, handmade and handicraft products manufactured by the rural and traditional artisans but also paves the way for wide spread generation of employment opportunities in rural areas of the country by arresting the migration from rural to urban.

Keywords :khadi, village industries, KVICS

INTRODUCTION

KVIC works under the administrative control of the ministry of industry, government of India under the department of small-scale industries and agro and rural industries, KVIC has a one member one of whom is chairman two expert members The Chief executive officer and the financial advisor to the commission The chairman, Ceo and FA are full time members.

The head quarter of KVIC is in Bombay and it has its state and regional offices in all the states. It has training, production and sales centersthroughout the country.

FOR THE ECONOMIC UPLIFTMENT OF OUR VILLGES KHADI AND COTTAGEINDUSTRIES ARE AS VITAL AS LIFE IS FOR THE BODY."

---MAHATMA GANDHI

DEFINITION :

Khadi Village and Cottage Industries are small in nature and are an integral part of our economy. They have an important role in providing opportunities of work "Khadi", means any handloom cloth woven from hand- spun yarn, in India. "Khadi" means any cloth woven on handloom in India from cotton silk or woolen yarn, hand-spun in India or from a mixture



of any two or all of such yarns.

"Village Industries" means any industry located in rural area, population of which does not exceed (10,000) which produces any goods or renders y services with or without use of power and in which the fixed capital Investment per head or artisans does not exceed Rs.(15,000).

"Cottage Industries" are carries on in the homes of artisans in rural or urban areas by the artisans, his dependents or by hired labor where not more men (9) workers are employed and in which, the investment in fixed capital does not exceed Rs. (10,000).

HISTORICAL BACKGROUND

Khadi became symbol of India's struggle for Independence under the leadership of Mahatma Gandhi during the pre-Independence era, the Khadi programmer was undertaken by voluntary agencies in a decentralized manner in the year (1925). All India spinners association was created by Mahatma Gandhi as an independent organization by joining together large number of NGO's. The year (1934) was an important landmark in the development of village industries programmers, during this period, the all India village industries association was constituted with specific purpose of developing village industries Shri J.C. Kumarappa who was an ardent follower of Mahatmaji took much pain for the development of this association. yet another important achievement in the development of KVIC programmer took place in (1948) when Akhil Bharat SarveSevaSangh took over their activities of till India village industries association and brought the KVIC programmer under the UMBRELLA OF A SINGLE Structure. This objective and seeking active participation of the poor in the struggle for independence trough removal of hunger and once subsequently, while formulating the first five year plan of the country our planners decided to promote this programmer on a national level with proper it work in collaboration with AkhilBharatiSarvaSangh.

The Parliament passed and ACT i.e., Khadi and Village /industries Commission (KVIC) ACT No.(61) of (1956) dated (25/09/1956) and KVIC came into existence.

RESEARCH METHODOLOGY

Research is endless quest for knowledge or unending search for truth, the knowledge obtained by research is scientific and objective and is a matter of rational understanding, common verification and experience. It is a deliberate effort to collect information, to shift it, to analyze it, to put it together and to evaluate it. It works with a high degree of organization on a rather well defined problem and pursues it hopefully to a successful conclusion.

PROMOTION OF KHADI AND VILLAGE INDUSTRIES

During the freedom movement the development of KVIC was used as an instrument to meet the twin objective of self. reliance through local production and seeking active participation of the poor in the struggle for independence through removal of hunger and unemployment . The Khadi and Village industries commission was created by an ACT of parliament in

(1956) the commission is required to plan, promote, organize and assist in the implementation of the programmed.

KVIC (GLANCE)

XIth Plan: Targets and Achievements for khadi Sector.

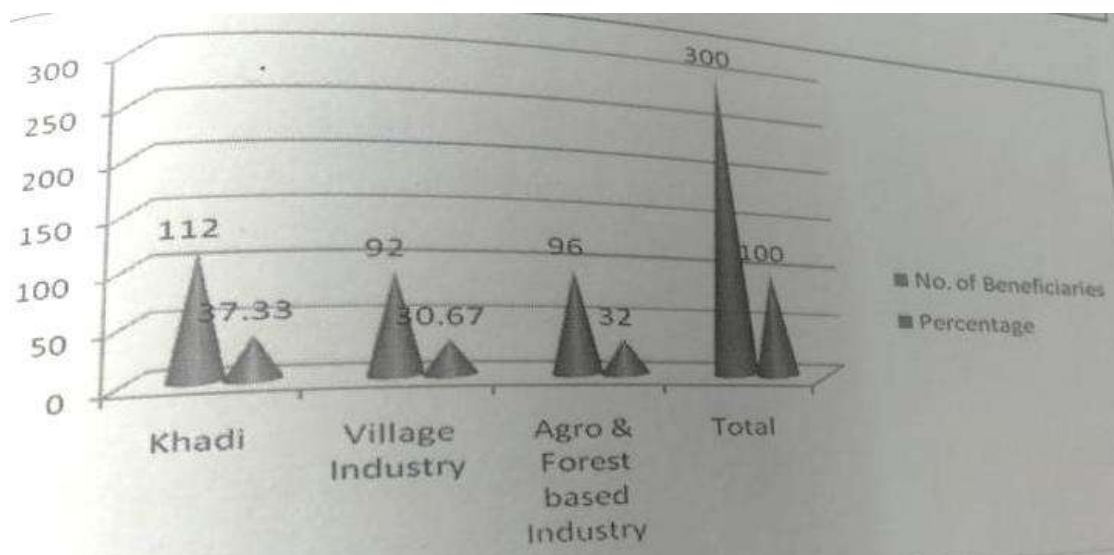
Production: (Rs. In Corers)	543.39	571.00	720.00	840.00	996.00
ProductionSales: (Rs. In Corers)	724.39	765.00	960.00	1120.00	1328.00
Employment: (Lacks Person)	9.16	10.05	11.30	12.80	14.80

(Sources: KVIC at a Glance – A Journal)

DATA ANALYSIS AND INTERPRETATION)

Scheme wise Financial Assistance taken.

S. No.	Name of Scheme	No. of Beneficiaries	Percentage
1	Khadi	112	37.39
2	Village Industry	92	30.67
3	Agro & Forest based	96	32.00
	Total	300	100





CONCLUSION

"KVIC has provided employment and self employment in rural area in Nagpur District" this hypothesis is accepted on the basis of analysis of data KVIC was instrumental in enhancing production in khadi and village industries sector." this hypothesis is also accepted.

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EknathEaswam, Gandhi The Man

Mr. R.N. Ghatole – Research Methodology.

List of Magazines :

* At a glance Rural Employment GenerationProgram

* Jagriti (Special Issue)

* Gramrddua

*Market Promotion

List of Journal :

* A Monthly Journal of KVIC on rural Industrial.

* Report Prepared by the Directorate of economic Research.

List of Website :

Webside : W.W.W. Pmegp in

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